Becoming a Successful Instagram Artist Cheat Sheet

- ☒ Register an instagram accout
- ☒ Pick a niche
- ☒ Identify a mission
- ☒ Post 12-24 images over 72 hours to start.
- ☒ Begin rotating out images using archive/repost
- ☒ Register username on all social media sites
- ☒ Focus on sustainability by planning for income:
1. register patreon account,
2. register print on demand account,
3. set up digital downloads
- ☒ Create shareable content that:
1. elicits an emotion (humor, empathy, etc) or
2. invites people to identify with it.
- ☒ Engage regularly with 5-6 microinfluencers
- ☒ Post using instagram filters at 25%+
- ☒ Register a domain name
- ☒ Launch a simple site
- ☒ Create a repost policy
- ☒ Set up reminders for "social media holidays"
- ☒ Set up automatic crossposting to other platforms
- ☒ Study successful accounts
- ☒ Subscribe to industry news